S. Brian Zavala
General Resume & CV

Cell: ###-###-#### | **Home:** ###############################
Email: ##################### | **Portfolio:** www.brianzavala.com

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Education.

University of Utah (GPA: 3.9)
Aug 2016 - May 2021

Honors BS, Games (EAE)
Video game design & research
  College of Engineering
  Classes:
  - Alt. & Traditional Game Dev.
  - User Interface (UI)
  - User Research (GUR/UX)

BS, Strategic Communication
Advertising, Marketing, and PR
  College of Humanities
  Classes:
  - Mass Comm. Law
  - Strategic Comm. Writing
  - Qualitative & Quantitative
  Comm. Research

Minor, Arts & Technology
Digital art and design
  College of Fine Arts
   - Focus: Adobe Creative Cloud

Methods.
- Heuristic Evaluations
- Focus Groups
- Marketing Planners
- Press Releases
- Strategic Message Planners
- Surveys

Skills.
- Active Listening
- Adaptive Leadership
- Agile Planning (SCRUM)
- Effective Communication
- Efficient Time Management
- Sharp Troubleshooting

Projects.

Project Coordinator, Ballad of the Masked Bandits
   Steam | Twitter | Portfolio
Aug 2019 - 2020 | Senior Project (14-person team)
  A puzzle stealth game about three raccoons in a trench coat pulling off wacky wild west heists.

  - *Maintained team organization through weekly development sprints and check-ins.*
  - *Created digital content and marketing materials for both social media and store page usage.*
  - *Prepared biweekly status-update presentations for EAE faculty and industry guests.*

Producer & UX Designer, Harass: Arcade Edition
   Itch | Portfolio
Jan 2019 - May 2019 | Alt. Project (4-person team)
  An arcade game that simulates sexual harassment on public transportation.

  - *Organized, created, and distributed weekly tasks.*
  - *Identified, programmed, and resolved experience design and gameplay issues.*
  - *Created pixel-perfect user interfaces to assist in overall game readability.*

Experience.

Desk Manager, Housing & Residential Education
Aug 2018 - PRESENT | *Salt Lake City, UT*

  - *Manages all university housing information desks.*
  - *Provides clerical support for both residents and university faculty.*
  - *Serves as an in-person intermediary for HRE during the ongoing Covid-19 pandemic.*

Digital Content Creation Intern, Foursteps
Aug 2019 - Dec 2019 | *Salt Lake City, UT*

  - *Managed all company social media accounts.*
  - *Created informative infographics and engaging social media posts about financial tips and facts.*

Tools.

Adobe CC
- Acrobat
- Illustrator
- InDesign
- Photoshop
- Premiere
- XD

Data Tracking
- RStudio (R)

Game Engine
- Unity
- Unreal

Task Tracking
- HackNPlan
- JIRA
- Trello

Office 365
- EXCL
- OneNote
- Powerpoint
- Word

Awards.

Dean's List
- All Semesters Enrolled

Hinkley Intern
- Fall 2019